

JAPAN
OKINAWA

MICE

Meeting Incentive Convention Event/Exhibition

GUIDEBOOK





OKINAWA Japan

Where inspiration meets

Business around the world is filled with MICE.
This is the collective term for when events such as meetings and conferences, incentive travel, academic society meetings, and exhibitions are held away from the usual office locations.

Let Okinawa be your next destination for MICE.

Situated between Japan and Asia,
the islands have long served as the trading hub
connecting countries, peoples, and wisdom while creating new values in the process.

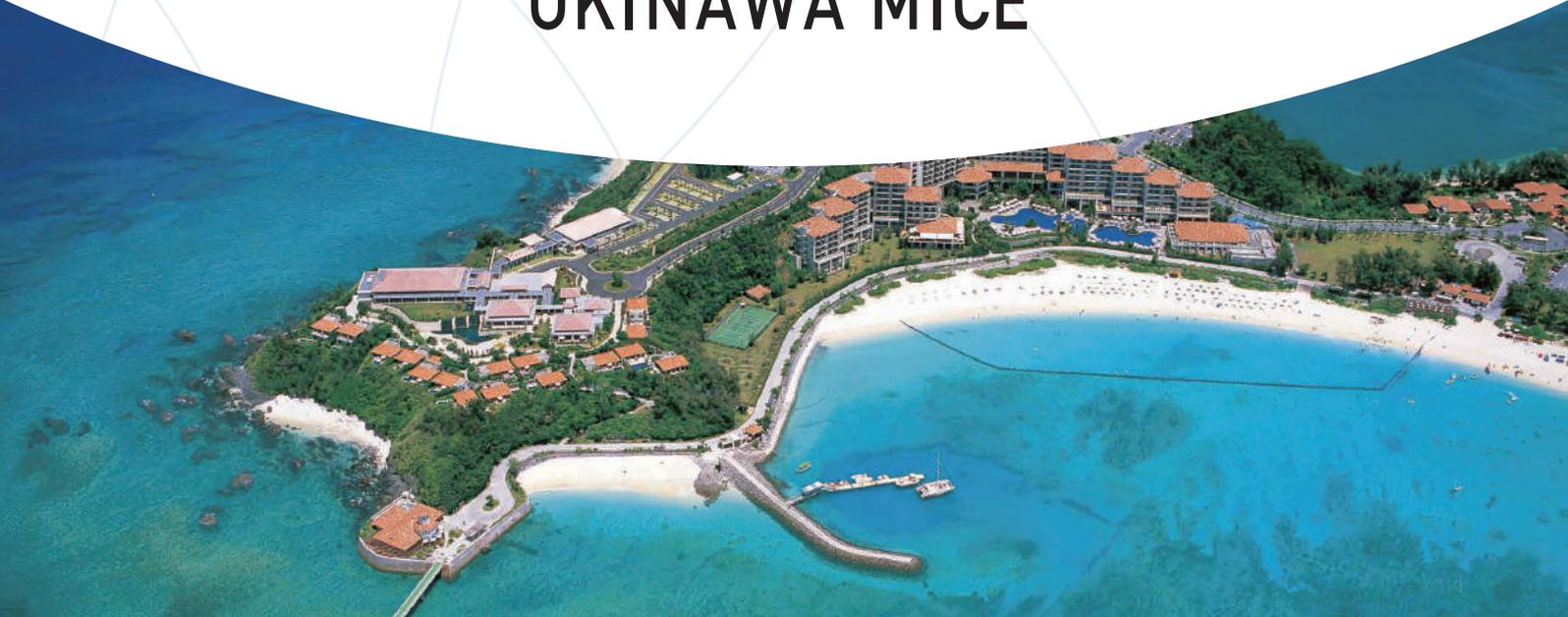
Today, Okinawa is bridging businesses to the future.

Stunning beauty of the islands will bring the power on your life.
Extraordinary atmosphere will inspire creativity and excitement.
Okinawa offers a truly remarkable setting for igniting your innovation and business growth.

Okinawa is ready to welcome you and your guests from all over the world.

OKINAWA, where inspiration meets.

OKINAWA MICE



3 reasons why Okinawa is chosen as a MICE destination



1 Generous people and land

In the era of Ryukyu kingdom, Okinawa engaged in transit trade in a wide range of areas, including Japan, China, and Southeast Asia, and had absorbed diverse values as a center for maritime cultural exchange. As the history has shown and also beyond all the boundaries, Okinawa has been an open-minded society where accepts everyone who visits. “The spirit of Bankokushinryo”, meaning the spirit of bridging thousands’ nations, has passed down through the generations.

2 A resort rich in nature

Okinawa has its own history, culture and natural settings even though it is part of Japan. Such an unique environment offers special experience which invigorates communications and meetings as well as stimulates inspirations and creativity among participants.



3 Business exchange base for connecting Asia

Okinawa, the southernmost point of Japan, is a MICE city that can access a market of about 2 billion people, including Japan and Asia, within four hours by direct flight. In recent years, research on advanced issues in the subtropical and marine islands, such as advanced medicine, health and biotechnology, and renewable energy, has been accumulated, and the environment for accelerating the business and research of MICE participants has been established.



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OKINAWA MICE Area



MICE Planner's Guide

Please refer to the "Okinawa MICE Planner's Guide" for information on Okinawa's facilities and other MICE content.



"Empty-handed sightseeing service" delivers your luggage to business venues or accommodation facilities directly from and to Naha airport. *For details, please see "Other MICE services" on p8.

Convention Venues

Convention venues information

More information about the facilities can be obtained via QR code



Resort MICE Area

Onna Village

Okinawa Institute of Science and Technology Graduate University (OIST)

Maximum capacity about 500 people



OIST/Nansei

Overlooking the beautiful East China Sea, this is the southernmost graduate university in Japan. OIST Conference Center is the meeting facility with an auditorium that can accommodate 493 people and other four meeting rooms for breakout sessions. Catering services are also available for use.



OIST/Ginter

DATA>>>

1919-1 Tancha, Onna village
 098-966-2391

Nago City

Bankoku Shinryokan

Maximum capacity about 500 people



This meeting venue is one of the most well-known meeting venue in Japan since they hosted the Kyushu-Okinawa summit in 2000. With its wider range of facilities, from summit hall to cafe terrace, professional staffs ensure personalized service for guests.



DATA>>>

1792 Kise, Nago City
 0980-53-3155

Ginowan City

Okinawa Convention Center

Maximum capacity about 8,000 people



A MICE complex with three conference halls, theater and exhibition hall. Handles all MICE events, including conferences and trade fairs. In addition, there are a variety of options from coffee to lunch, catering, flower arrangements, signs and panels.



DATA>>>

4-3-1 Mashiki, Ginowan City
 098-898-3000

Okinawa City

Okinawa Arena

Maximum capacity about 10,000 people



The first large-scale arena in Okinawa and located at Koza Sports Park in Okinawa City with a max capacity of 10,000 people. In addition to the main arena, there are sub-arenas, multipurpose rooms, etc., which can accommodate concerts, exhibitions, and large-scale MICE events.



DATA>>>

1-16-1 Yamauchi, Okinawa city (In Koza Sports Park)
 050-5444-1478

Naha City

Okinawa Prefecture Municipalities Community Hall

Maximum capacity about 300 people



There are 10 rooms and multipurpose halls, including large, medium and small conference facilities, which can allow organizers to hold various seminars and lecture events simultaneously. This facility is close proximity to Naha Airport, a monorail station, and Naha Bus Terminal.



DATA>>>

116-37 Asahimachi, Naha City
 098-862-8181

3 minutes walk from Monorail Asahibashi Station

Naha City

Naha Cultural Arts Theater NAHArt

Maximum capacity about 1,600 people (large theater), 260 people (small theater)



A theater that opened in the center of Naha City in October 2021. It is mainly used for plays and concerts. In addition to a large theater and a small theater, it also has facilities such as a large studio, a small studio and a shared lobby.



DATA>>>

3-26-27, Kumoji, Naha City
 098-861-7810

6 minutes walk from Monorail Prefectural Office Station

Urban MICE Area

Hotel information

More information about the facilities can be obtained via QR code



NEW New openings in the southern area in 2022

Ryukyu Hotel & Resort Nashiro Beach

443 guest rooms



All rooms have ocean views. A large banquet hall with a capacity of 1,000 people.

📍 963 Nashiro, Itoman City 📞 098-997-5550

Shabondama Soap Kukurū Itoman

Maximum capacity 582 people (large hall)



A culture, peace, and tourism promotion center with a large hall and small conference rooms.

📍 1-1-2, Shiozaki Town, Itoman City 📞 098-992-2500

Nago City

The Busena Terrace

408 guest rooms



The resort has experience with international conferences such as summits. The function rooms can accommodate up to 204 theater and 150 standing buffet guests, and there is also a meeting room that can be used as a place for small meetings and business talks of up to about 12 people.



DATA>>>

📍 1808 Kise, Nago City
📞 0980-51-1333

Onna Village

Halekulani Okinawa

360 guest rooms



A popular hotel with over 100 years of history in Hawaii has come to Okinawa. You can enjoy a variety of dishes in a course or buffet style while looking out the horizon of the East China Sea. We also recommend a terrace party with feeling the sea breeze.



DATA>>>

📍 1967-1 Nakama, Onna Village
📞 098-953-8600

Onna Village

Hyatt Regency Seragaki Island Okinawa

343 guest rooms



Surrounded by the 360-degree dazzling blue ocean. All rooms in this luxury hotel have balconies. The hotel offers perfect resort experience through a banquet room with a ocean view terrace, private beaches, indoor and outdoor pools, a spa and a fitness gym.



DATA>>>

📍 1108 Seragaki, Onna Village
📞 098-960-4321

Onna Village

ANA Intercontinental Manza Beach Resort

400 guest rooms



The beachfront banquet hall can accommodate up to 521 people. The hotel provides a remarkable selections of marine activities and poolside and garden parties. With attentive service, it offers various MICE programs unique to Manza.



DATA>>>

📍 2260 Seragaki, Onna Village
📞 098-966-1211

Ginowan City

Open in 2022

Okinawa Prince Hotel Ocean View Ginowan

340 guest rooms



Capacity of 876 people, all rooms with ocean view terrace.

DATA>>>

📍 3-28-1 Mashiki, Ginowan City
📞 098-898-1110

Ginowan City

Laguna Garden Hotel

303 guest rooms



It is an 8-minute walk to Okinawa Convention Center and has a theater venue that can accommodate about 1,200 people. This hotel can be used for additional subcommittees, seminars or social gatherings, along with the use of Okinawa Convention Center.



DATA>>>

📍 4-1-1 Mashiki, Ginowan City
📞 098-897-2121

Chatan Town

Hilton Okinawa Chatan Resort

346 guest rooms



In total of five meeting venues, including a banquet room, it can accommodate up to 400 people and allow to hold various meetings, seminars, gala dinners, terrace or garden parties and other various functions.



DATA>>>

📍 40-1 Mihama, Chatan
📞 098-901-1188

Naha City

Hotel Collective

260 guest rooms



A luxury city hotel complex located in Kokusai Street. There are two banquet rooms of 480 sqm and 250 sqm and that allow to hold small to large MICE events. Enjoy a variety of Japanese, Chinese, and Western cuisine.



DATA>>>

📍 2-5-7 Matsuo, Naha City
📞 098-860-8382

7 minutes walk from Monorail Prefectural Office Station

Naha City

Loisir Hotel Naha

640 guest rooms



The hotel has the banquet room which is the largest venue in Naha and accommodate 1,000 people. It allows to hold small to large-scale MICE events. There are 640 guest rooms, including the main building and the adjacent spa tower, which meet various needs from casual to high-grade types.



DATA>>>

📍 3-2-1 Nishi, Naha City
📞 098-868-2222

10 minutes walk from Monorail Asahibashi Station

Communication is stimulated in this extra ON to OFF and relax.

Rich in nature, history, and culture. This healing space, packed with Okinawan charm, activates the pote

Unique Venues

Unique venue information

More information about the facilities and contents can be obtained via QR code



Motobu Town

Okinawa Churaumi Aquarium

Seating for about 70 people, standing reception for about 100 people



Okinawa Churaumi Aquarium reproduces the ocean around Okinawa. It offers unique MICE programs at Kuroshio Sea, "Café Ocean Blue", and Shark Stand with the professional supports for sound and projector.

DATA>>>

- 424 Ishikawa, Motobu Town, Kunigami
- 0980-48-3748
- [Opening period] Normal period (excluding closed days, spring/summer holidays, GW, year-end and New Year holidays, etc.)
- [Opening hours] 18:30 - 22:30 (including set-up, preparation, production, leaving, clean-up, and taking down)

Nanjo City

Valley of Gangala

CitySeating for 100 people, standing dining room for 180 people



Cave Café offers parties and live performances in the mysterious atmosphere of a natural limestone cave. A variety of party plans are also available, including catering, high-grade full courses, and buffets



DATA>>>

- 202 Maekawa, Tamagusuku, Nanjo City
- 098-948-4192



PR MOVIE

Yomitan Village

Zakimi-jo Castle Site

Accepting 350 people



A World Heritage site that was built with beautiful curved lines in the 15th century by the renowned fortress builder Gosamaru (a Ryukyuan Lord). It stands on a hill at an altitude of about 120 meters and a venue with a view of the whole Yomitan Village is available for rent. It can also be lit up and is suitable for incentive travel.

DATA>>>

- 708-6 Zakimi, Yomitan Village
- 098-958-3141
- Entrance possible 24-hours
- Regular holidays/none

Okinawa City

Southeast Botanical Garden

Max. 1,500 people for standing buffet (Royal Palm Plaza)



In grounds of over 14 hectares, this is a special location colored with tropical and subtropical plants such as palm trees, hibiscus and bougainvillea. There are rows of Alexander Palms, which is a rare sight in Japan, and also herb gardens and petting zoos.



DATA>>>

- 2146 Chibana, Okinawa City
- 098-939-2555
- Regular 9:30-18:00 (last admission 17:00)
- During an illumination event 9:30-22:00 (last admission 21:30)

Nago City

Hyakunen Koka Ufuya

Seating for 80 people, standing dining room for 80 people (negotiable)



"Ufuya" features with traditional old houses where you can taste Agu (locally produced pork) and Okinawan cuisine. Various events can be held at this unique venue such as a dinner party at the old private houses over 100 years old surrounded by greenery, or a magical standing party lit up in the courtyard garden.

DATA>>>

- 90 Nakayama, Nago City
- 0980-53-0280



PR MOVIE

Nakijin Village

Kouri Ocean Tower

Seating for 80 people, standing dining room for 100 people (negotiable)



This venue offers a special garden party with fresh local ingredients and locally produced sake. In case of rain, the restaurant venue overlooking "Kouri blue (ocean view)" can be used as a back-up.



DATA>>>

- 538 Kouri, Nakijin Village, Kunigami
- 0980-56-1616



PR MOVIE

ordinary space, where you can switch from

ntial of individuals and groups.

Restaurants/Party

Restaurants/party information

More information about the facilities and contents can be obtained via QR code



Chatan Town

Chatan Harbor Brewery & Restaurant

Seating for 120 people, standing dining room for 150 people



PR MOVIE



This unique venue offers Okinawan craft beers and is located in Chatan Fisharina area where you can also enjoy cruise. Seating and standing parties are available while overlooking beautiful sunset.

DATA>>>

- 53-1 Mihama, Chatan Town
- 098-926-1118
- 17:00 - 23:00
Regular holidays/none

Tomigusuku City

POSILLIPO cucina meridionale

Seating for 90 people, standing dining room for 150 people



A restaurant serving luxurious southern Italian cuisine using Okinawan ingredients. The rooftop bar has a standing bar and relaxing areas such as couches. Guests can enjoy the cuisine together with the magnificent scenery of the 300-degree sea view.

DATA>>>

- 174-5 Senaga, Tomigusuku City
- 098-851-1101
- [Weekday] 11:30 - 22:00
[Sat, Sun, National holidays] 10:00 - 22:00
Regular holidays/none

Onna Village

Ryukyu history picture scroll museum Okinawa cuisine Fugetsuro Onna Main Shop

Seating for 392 people, standing dining room for 200 people



Located at the entrance of the Onna West Coast Resort. The spacious shop features traditional paintings showing the history of Ryukyu Kingdom. This restaurant serves gorgeous Ryukyu Kaiseki cuisine using Japanese techniques. You can also enjoy live performances of local music (Shimauta Sanshin).

DATA>>>

- 554-2 Fuchaku, Onna Village
- 098-852-3305 (Reservation Center)
- 11:00 - 24:00
Regular holidays/none

Naha City

COZY BEACH CLUB

Seating for 474 people



One of the largest beach clubs in the country, located in the Naminoue Umisora Park. Visitors can enjoy barbecue without any preparation or clean up. There are also live stage shows by performers and a kids pool. It is a facility for beach parties and barbecues that satisfies both children and adults.

DATA>>>

- 3-2, Tsuji, Naha City Inside Umisora Park
- 090-8407-8911
- [Opening period] Mar. to mid-Dec.
[Opening hours] 11:00 - 21:00
(Last order 20:30)
Regular holidays/none

Use your mind and body to learn, aim for

You can do activities that demand your physical strength and intelligence while experiencing local culture,

Team-Building

 Team building information

More information about the contents can be obtained via QR code



Raising environmental awareness and cultivate gratitude

 Accepting groups of 6 people, for a total of up to 72 people



Learn about nature and culture while playing in the subtropical forest. A range of substantial plans are on offer, such as those that allow you to gain an awareness of nature and interact with animals and plants while rocking about on a lake boat, and cultivate gratitude for your surroundings.

Naumai

DATA>>>

Bios no Oka

 961-30 Kadekaru, Ishikawa, Uruma City
 098-965-3400

Producing a cooking experience that provides an introduction to Okinawan culinary culture, health, and beauty.

 Accepts up to 30 people (a cooking experience in a studio), and other programs can be held depending on the venue



We suggest theme-based MICE programs related to Okinawan culinary culture and health. We provide 1) team building, 2) luncheon seminars, 3) live cooking, and 4) wellness programs, all depending on the scope and goal of the company. On-site service is also available.

Okinawan culinary school, culinary experience Food and wellness projects

DATA>>>

Wellness Studio KAE Project

 2F 356 Oowan, Yomitan Village
 098-989-9530



 PR MOVIE

Strengthening your mental power and team strength through the ninja experience

 Accepting up to 30 to 50 people



A hands-on horror event featuring a Ryukyu ninja motif that is said to have an important part of the history of the Kingdom Era. Performing various tasks while cooperating with your comrades, and train your team in the battle with the monster "Mimichiri booji".

Ryukyu ninja training

DATA>>>

ashibi-enterprise

 8-10 Mihama, Chatan Town
 098-921-5238

Beach cleanup program connecting with the local community!

 Accepting up to 150 people



Project Manatii provides trash collection equipment for community clean up. The system allows participants remove pounds of trashes. Corporate training and other programs are also available.

Project Manatii

DATA>>>

Manatii Inc.

 Various locations in Okinawa
 080-1039-7089

Ensemble performance with traditional Okinawan instruments, an overwhelming sense of accomplishment!

 Accepting up to 300 people



Ensemble performance with traditional Okinawan instruments such as sanshin, samba, paranku, and Okinawan drum. Get to know all the basics of the instruments in just one hour! This is a miraculous and motivating program open for participants at all levels.

Making Okinawan Music

DATA>>>

DMC Okinawa Inc. (Consultation is available for SDGs programs, parties, and all aspects of Okinawa MICE)

 3-7-1 Hantagawa, Naha City
 098-943-6642

Team building through experiences unique to Okinawa

 Accepting up to 20 to 200 people



Discernible team building at locations unique to Okinawa. Plans can be modified to accommodate your requests in terms of number of participants, location, time, etc. We provide special team experiences for small and large groups and help you to achieve your goals.

Okinawa Team Building

DATA>>>

note

 No. 33, 2-15-1, Minatogawa, Urasoe City
 098-901-3670

Golf Turn towards the sea and feel the exhilaration of the bullseye while shooting arrows.

Okinawa is a golf heaven all year round, with cool breezes in the summer and warm air in the winter. There are many golf courses in excellent locations, including those on remote islands. Perfect for refreshing yourself after training and for team building activities.



Okinawa golf information here



personal growth and break the barrier.

and fulfill social responsibilities.

Experience

🔍 Experience program information

More information about the facilities and contents can be obtained via QR code



Naha City

The only coral dyeing experience in Okinawa that can be taken home the same day

👤 Accepting up to 40 people (Held daily, reservations required)



This is an original dyeing experience of Shuri Ryusen (Traditional Crafts Store) using fossil coral. Participants can choose their favorite materials from T-shirts, tote bags, and cloths. How about something handmade as a souvenir or as a gift to someone special?

Coral dyeing hands-on experience

DATA>>>

Shuri Ryusen

- 📍 1-54 Yamakawacho, Shuri, Naha City
- ☎ 098-886-1131

Tomigusuku City

In Okinawa, the birthplace of karate Learning spirituality and propriety with the karate experience

👤 Accepting up to 1 to 70 people (negotiable)



Okinawa Karate Information Center
<http://okic.okinawa/>

Through the practice of traditional Okinawan karate, participants can experience the spiritual decorum of karate based on the concept of "seeing, knowing, and experiencing." The exhibition facility reference room has Karate related materials and a video theater and there is also a café.

Karate experience

DATA>>>

Okinawa Karate Kaikan

- 📍 854-1 Tomigusuku, Tomigusuku City
- ☎ 098-851-1025

Onna Village

Learning the culture of Japan, touching the heart of Ryukyu

👤 Accepting up to 8 to 10 people



Experience three main paths of Japanese culture: "tea ceremony", "flower arrangement", and "calligraphy". Learn the history of Japan and the spirit of Ryukyu hospitality. Wear simple kimonos in genuine tea rooms and Japanese-style rooms, and experience "Waryu Culture", the fusion of Japanese and Ryukyu culture.

Experiencing traditional Japanese culture

DATA>>>

Japanese Culture Experience Facility Sasagirian

- 📍 Sasagirian 1765-8 Nakama, Onna Village
- ☎ 098-967-8175



▶ PR MOVIE

Factory Tours/CSR Programs

🔍 Other facility information

Contents not listed in this guidebook can be accessed via the QR code.



Naha City

👤 Accepting 45 people/1 group

Japan's only company specializing in aircraft maintenance. An introduction is given to the aircraft maintenance, and also to efforts to improve quality and productivity. It is possible to tour the realistic ambience of the hangar.



DATA>>>

MRO Japan Airframe maintenance shop tour

- 📍 260 Omine, Naha City
- ☎ 098-851-7660

Naha City

👤 Accepting up to 20 people

Visitors can learn the processes of dyeing from a Bingata craftsman at a workshop using the "Ryukyu Bingata Tool Box" experience kit. In-person and online workshops are available.



DATA>>>

Ryukyu Bingata Preservation and Expansion Consortium

- 📍 1-4-17 Kume, Naha City
- ☎ 050-5471-6988

Naha City

👤 Accepting up to 5 to 40 people for lecture, 5 to 20 people for inspection

Training tours are planned for participants to learn about local revitalization efforts in various areas of Okinawa, both through classroom lectures and on-site inspections.



DATA>>>

Noise Value Corporation

- 📍 3F, Urban Planet Bldg., 2-4-35, Mekarū, Naha City
- ☎ 098-860-6077

Onna Village

👤 Accepting up to 20 to 200 people

Participants can learn about the wonders of corals in a wide range of plans such as snorkeling, coral planting by diving, and land-based programs.



DATA>>>

Okinawa Diving Service Lagoon [Lagoon Co.,Ltd.]

- 📍 339 Onna, Onna Village
- ☎ 098-966-2818

Urasoe City

👤 Accepting up to 15 to 30 people

An unforgettable tour of an Awamori brewery that can be enjoyed with the five senses. During the tasting time, visitors can compare two kinds of citric acid drinks and four kinds of awamori. There are also suggestions on the most delicious ways to drink it.



DATA>>>

Kaminura Shuzo

- 📍 570 Kadekaru, Urasoe City
- ☎ 098-964-7628

Urasoe City

👤 Accepting up to 48 people

Learning about coral in environmental study sessions and coral seedling production experiences. The experience programs prepared include a touch pool with sea cucumbers and starfish, and the feeding of sea turtles.



DATA>>>

Okiden Kaihatsu Company, Incorporated Aquaculture Research Center

- 📍 5-22-6 Makiminato, Urasoe City
- ☎ 098-875-4477

Large orders are also possible. Okinawan hospitality for important participants

Souvenirs

QR Souvenirs information

More information about the shops and contents can be obtained via QR code



Coaster/Roton-ori weaving

We produce and sell hand-woven fashions and household goods crafted using traditional Okinawan techniques.



DATA>>>

Hataori kobo Shiyon
☎ 098-996-1770

Okinawan traditional handicrafts

Ryukyu Glass, Ryukyu Bingata, and Okinawa Pottery crafted by certified artisans are sold.



DATA>>>

BOND okinawa
☎ 098-800-1808

Ryukyu Traditional Confection Sugared Wax Gourd

"Kippan" - the traditional confection created as a gift to the royal family of Ryukyu Dynasty - is the wax gourd simmered in pure sugar syrup. Slice to make the perfect companion of awamori and wine.



DATA>>>

Jahana Kippan
☎ 098-867-3687

Made in Okinawa souvenirs

Okinawa souvenir catalog [FLAVOR]
<https://mice-flavor.okinawa>

We have a selection of souvenirs made by artists living in Okinawa. These are limited items not available anywhere else.



DATA>>>

Okinawa no kaze
☎ 098-943-0244

Fermented tofu aged in limestone caves

Aged in a limestone cave for about one year and two months, it has a rich flavor that spreads in your mouth just like cheese.



DATA>>>

Interlink Okinawa Ltd.
☎ 098-968-8581

Catering Bento

QR MICE Catering Bento Information

More information about the contents can be obtained via QR code



Previous results include various catering both large and small, and the provision of 2,000 MICE bento box meals. Professional staff prepare the food with strict hygiene control and a flexible response is provided.



DATA>>>

Amenity Corporation Aiai Catering Okinawa
☎ 098-870-9111

Shidashi Uema offers bento box with the concept of "Okinawan cultural climate and food".



DATA>>>

Shidashi (Catering) Uema
☎ 098-923-0885

"Vegan Nuchigusui (medicine for life) Bento", which uses with locally produced organic vegetables and grains, can be complied with various religious practices (Kosher and Halal) and also food allergies.



We don't use any plastic products, and provide them in paper lunch boxes.

DATA>>>

Ukishima Garden
☎ 098-943-2100

Other MICE services

Carefree, value "Kariyushi wear" rental

In Okinawa, "kariyushi wear" is commonly worn in business and formal settings. It means "Good Fortune". Enjoy the Okinawan vibe with comfortable Kariyushi Wear.



DATA>>>

Naha City Tourism Hotel Ryokan Business Cooperative
☎ 098-861-4166

Babysitter service at MICE facilities

This child care service offers experienced staff to take care your child. Available for groups. Your child can be dropped off at our temporary child care area within the convention center and meeting venues.



DATA>>>

World Kids
☎ 098-840-3112

Empty-handed sightseeing from Naha Airport

Naha Airport 1st Floor Arrival Lobby

A temporary luggage storage service that provides a round-trip luggage delivery between Naha Airport and your accommodation. Stress-free travel to business meetings. Available for individuals and groups.



DATA>>>

Okinawa Yamato Transport Co.,Ltd. (groups and individuals customer services)
☎ 098-840-3580

Good access from major cities in Japan and overseas



Easy access to the central and northern part of the main island from Naha Airport

Airport limousine bus

[Main destination] Naha Airport
Hotels near Ginowan Okinawa Convention Center, Hotels near Chatan Mihama American Village, West Coast Resort Hotel, Ocean Expo Memorial Park (Okinawa Churaumi Aquarium) etc.
<http://okinawabus.com>



English Traditional Chinese Simplified Chinese Korean

Airport Limousine Bus Routes

- A** Ginowan / Mihama / Chatan area
- B** Onna Village south / Yomitan area
- AB** Ginowan / Chatan / Yomitan area
- C** Onna Village south area
- CD** Central and north area of Onna Village
- D** Onna Village north area
- E** Nago / Churaumi Aquarium / Motobu area
- DE** Onna Village north, Nago, Churaumi Aquarium, Motobu area

For more information on transportation

Rental cars, buses, taxis, etc



International routes as of March 2020

- KANEHIDE KISE BEACH PALACE **CD D DE**
- The Busena Terrace **CD D DE**
- THE RITZ-CARLTON OKINAWA **D DE**
- Oriental Hotel Okinawa Resort & Spa **CD D DE**
- OKINAWA BEACH RESORT
- OCEAN SPA KARIYUSHI **CD D DE**
- Halekulani Okinawa **CD D DE**
- HYATT REGENCY Seragaki Island Okinawa **CD D DE**
- ANA Intercontinental Manza Beach Resort **C CD D DE**
- Rizzan Sea-Park Hotel Tancha-Bay **C CD**
- SHERATON Okinawa Sunmarina Resort **C CD**
- Kafuu Resort Fuchaku Condo-HOTEL **C CD**
- SPA & RESORT Hotel Monterey Okinawa **C CD**
- Hotel Moon beach **B C CD**
- Renaissance Okinawa Resort **B**
- ROYAL HOTEL Okinawa Zanpamisaki **AB B**
- Hoshinoya Okinawa **AB B**
- HOTEL NIKKO ALIVILA **AB B**
- Best Western Okinawa Onna Beach **B**
- Laguna Garden HOTEL **A AB**
- Okinawa Prince Hotel Ocean View Ginowan **A AB**
- Moon Ocean GINOWAN HOTEL & RESIDENCE **A AB**

Naha Airport



Okinawa main island route bus comprehension guidance system Norimono Navi Okinawa

We will guide you to timetables and fares by specifying the departure points and destination stops of Okinawa main island.

<https://www.busnavi-okinawa.com/top>

English Traditional Chinese Simplified Chinese Korean



Okinawa Urban Monorail Tourist Guide MAP

Mononavi Okinawa

Walk in the air for 38 minute in Naha

- Kokusai Street area
- Naha Airport area
- History and culture area
- Activity area
- Shopping area
- Urasoe-Tedako area

<https://www.yui-rail.co.jp/navi/>

English Traditional Chinese Simplified Chinese Korean Spanish Portuguese

Okinawa Urban Monorail Route Map

Naha Airport Sta. About 4 minutes	Tedako-Uranishi Sta. About 3 minutes
Akamine Sta. About 1 minute	Urasoe-Maeda Sta. About 2 minutes
Oroku Sta. About 2 minutes	Kyozuka Sta. About 3 minutes
Onoyama Park Sta. About 2 minutes	Ishimine Sta. About 2 minutes
Tsubogawa Sta. About 2 minutes	Shuri Sta. About 2 minutes
Ashibashi Sta. (Naha Bus Terminal) About 2 minutes	Gibo Sta. About 2 minutes
Prefectural Office Sta. About 1 minute	Naha City Hospital Sta. About 2 minutes
Miebashi Station Sta. About 2 minutes	Furujima Sta. About 2 minutes
Makishi Sta.	Asato Sta.
Omoromachi Sta.	

As of August 2022

Miyako Island

This island is known for its unspoiled beautiful ocean. Superb access by frequent flights to two airports on the island.

Hotel Atollemerald Miyakojima

137 guest rooms

Hotels

About 15 minutes by car from Miyako Airport, about 3 minutes walk to Painagama Beach, a signature beach of the island. With 5 banquet rooms, this urban resort hotel offers attentive service.



DATA>>>

108-7 Hirarashimozato, Miyakojima City
0980-73-9800

Hotel Shigira Mirage

160 guest rooms

Hotels

A hotel sets on the southern shore of Miyakojima, known as "Miyako Blue", with the beautiful sea and sky spread out before it. From small groups to international conventions, this hotel has three venues with excellent support.



DATA>>>

1405-201 Uenoshinzato, Miyakojima City
0980-74-7400

Mont Blanc

Seating for 80 people (1F), 24 people (2F)

Unique venues

This is Okinawa's first underwater cruise ship with restaurants. Experience the spectacular view of the underwater world with a heartfelt cuisine while enjoying a relaxing cruise through the beautiful sea, sunset and moonlight.



DATA>>>

108-11 Hirarashimozato, Miyakojima City
0980-72-6641

JTA dome Miyakojima

Miyakojima Sports Tourism Exchange Center Facility

Maximum capacity about 5000 people

Conference facilities

A base for sports and tourism. In addition to a 3600 m² arena with artificial turf, the facility has other features such as conference rooms. Various types of events can be held regardless of the weather.



DATA>>>

2511-35 Hirarashimozato, Miyakojima City
0980-72-3880

Mirai Souzou Center

Maximum capacity about 300 people

Conference facilities

A complex that combines the functions of a library and community center. In addition to a multipurpose hall where various events can be held, there are also waiting rooms and training rooms. An impressive appearance with a table coral motif.



DATA>>>

807 Hirarahigashinakasone, Miyakojima city
0980-73-1123 (Community center) 0980-72-2235 (Library)

Brown Sugar & Island Banana Sweets Cooking

Accepting up to 100 people

Experience

The "Brown Sugar & Island Banana Sweets Making Experience" at a tourist farm offers delicious and enjoyable learning using the five senses. Participants can experience the substantial contents of a nutrition education sightseeing program guided by farmers and brown sugar craftsmen.



DATA>>>

Alternative Farm Miyako
090-7205-5199

Ishigaki Island

Crystal clear ocean, starlit night sky, distinctive culture and gourmet, this island is one of the leading resort destination in Japan.

Fusaki Beach Resort Hotels & Villas

398 guest rooms

Hotels

Naturally white sandy beach is right in front of your eyes. Enjoy that resort feeling while being wrapped in a refreshing sea breeze. You can also enjoy a post-MICE visit to the beach or the largest pool area on Ishigaki Island.



DATA>>>

1625 Arakawa, Ishigaki City
0980-88-7000

ANA Intercontinental Ishigaki Resort

458 guest rooms

Hotels

This vast 31-hectare property is fully equipped with four indoor and outdoor pools and a golf course. There is also a garden where large events and parties can be held. In addition, the beach right in front offers plenty of marine activities.



DATA>>>

354-1 Maezato, Ishigaki City
0980-88-7111

Ishigaki Civic Hall

Maximum capacity about 1,010 people

Conference facilities

This venue is the core facility of Yaeyama culture and regularly hold traditional performing arts events. It has a large hall accommodates 1,010 people, and a medium hall holds up to 300 people. In addition to meeting rooms, this venue can hold various events.



DATA>>>

1-1-2 Hamasakicho, Ishigaki City
0980-82-1515

Local cuisine Funakura no Sato

Seating for 160 people, outdoor stage with the capacity of 800 people

Unique venues

Enjoy Okinawa cuisine with locally produced vegetables amidst the traditional houses which creates the good old Ryukyu atmosphere. This venue offers singing and sanshin live and has outdoor stage in the courtyard.



DATA>>>

2468-1 Arakawa, Ishigaki City
0980-82-8108

Enjoy Ishigaki pottery class to express beautiful Ishigaki blue on your creation.

Accepting up to 1 to 80 people

Experience

Ishigaki pottery uses Yuteki Tenmoku patterns with black specks on blue colors which evokes the color of Ishigaki sea (Ishigaki blue). Enjoy creating a highly artistic piece of Ishigaki pottery.



DATA>>>

Ishigaki pottery
1356-71 Nagura, Ishigaki City
0980-88-8722

First in Japan! A certified "Starry Sky Sanctuary / Dark Sky Park"



The northern area of Ishigaki and Iriomote National park are certified as Japan's first "Starry Sky Sanctuary" and "Dark Sky Park", and the second in Asia after Korea. Out of 88 constellations, 84 can be observed in the area.

Kume Island

“Hate no Hama” is a photogenic spot where reserves untouched natural settings and energizes your body and soul.

Experience the diverse attractions of Kumejima's deep ocean water

Accepts from 4 to 10 people per group, up to 30 people (negotiable)

Factory tours

An inspection tour to learn about the industrial use of “deep ocean water”, a renewable resource of the sea. Using the Kumejima Deep Ocean Water Communication Facility (Kumejimarū Café) as a base, participants visit sites of use in agriculture and aquaculture, such as sea grapes and a cosmetics manufacturer. There is also an experience of touching the raw water of the deep ocean.



DATA>>>

Kumejima Town Tourist Association

160-57 Higa, Kumejima Town
098-851-7973

Sustainable experience to revive fireflies

Accepting up to 20 people

CSR

Visitors will learn about efforts to restore a river where the Kumejima firefly became extinct, and enjoy learning about the mechanisms of nature through a realistic experience of touching familiar plants and river creatures with an expert guide.



DATA>>>

NPO Kumejima Firefly Association

420 Oota, Kumejima Town
098-896-7100

Cypress Resort Kumejima

84 guest rooms

Hotels

All rooms with ocean views are embraced by the rich nature setting which is unique to the island. Function rooms with attentive service are suit for meetings, workshop and banquet. A superb view of the ocean unfolds before your eyes.



DATA>>>

803-1 Oohara, Kumejima Town
098-985-3700

Resort Hotel Kume Island

128 guest rooms

Hotels

A one-minute walk to Eef Beach, which was chosen as one of Japan's best 100 beaches. Various parties are possible in the largest Western-style banquet hall on Kume Island, and in the lush green garden that has an outdoor stage. There have also been concerts held here.



DATA>>>

411 Magari, Kumejima Town
098-985-8001

Kumejima EEF Beach Hotel

79 guest rooms

Hotels

A garden party with looking over Eef beach can be held 300 people for seating style and 500 people for standing style. You can also have a pool side party, next to the garden area.



DATA>>>

548 Janado, Kumejima Town
098-985-7111

Remote Island map

[Map legend]

- C Conference facilities
- H Hotels
- U Unique venues
- E Experience programs
- F Factory tours
- C CSR

Ishigaki Island

About 60 minutes by plane from Naha Airport

- E Ishigaki pottery
- H Fusaki Beach Resort Hotels & Villas
- U Local cuisine Funakura no Sato
- C Ishigaki Civic Hall
- + New Ishigaki Airport
- H ANA Inter Continental Ishigaki Resort

Other islands shown: Yonaguni Island, Iriomote Island, Hateruma Island.

Kume Island

About 35 minutes by plane from Naha Airport

- C Kumejima Firefly Association
- H Cypress Resort Kumejima
- + Kume Airport
- H Resort Hotel Kume Island
- F Deep Ocean Water Research Institute
- H Kumejima EEF Beach Hotel

Other islands shown: Iheya Island, Izena Island, Ie Island, Aguni Island, Kume Island, Kerama Islands.

- H Hotel Atollemerald Miyakojima
- U Mont Blanc
- C Mirai Souzou Center
- C JTA dome Miyakojima
- E Alternative Farm Miyako
- H Hotel Shigira Mirage

Other islands shown: Ikema Island, Irapu Island, Shimoji Island, Miyako Island.

About 50 minutes by plane from Naha Airport

Model courses that meet various needs and lead MICE to success

► Incentive model course

Model Course

More model courses for MICE planners can be obtained via QR code



Recommended for study tour to learn, discover and experience Okinawa's historic karate and chanpuru (mixing) culture

100 people scale **3 days 2 nights / Main island course**

Day 1		Day 2		Day 3	
Morning	Move from each destination	09:00 ▶ 10:00	Transfer by bus	09:00 ▶ 09:30	Transfer by bus
12:30 ▶ 13:00	Transfer by bus	10:00 ▶ 12:00	Conference @ Hilton Okinawa Chatan Resort	09:30 ▶ 11:00	Sightseeing @ Shurijo Castle Park
13:00 ▶ 14:30	Industrial observation @ MRO Japan	12:00 ▶ 18:00	Free time @ Mihama American Village	11:00 ▶ 11:20	Transfer by bus
14:30 ▶ 14:40	Transfer by bus	18:00 ▶ 20:00	Poolside party	11:20 ▶ 12:30	Lunch @ Kokusai dori Street
14:40 ▶ 15:40	Sightseeing @ Okinawa World	Move to hotel @ Hilton Okinawa Chatan Resort or nearby hotel		12:30 ▶ 13:00	Transfer by bus
16:00 ▶ 17:30	Team building @ Valley of Gangala			13:00 ▶ 15:00	Karate lesson @ Karate Kaikan
18:00 ▶ 20:00	Cave party @ Valley of Gangala			Move to Naha Airport	
				Move to each destination	

Recommended for company trips or anniversary trips to strengthen the bond and communication of your organization

100 people scale **3 days 2 nights / Main island course**

Day 1		Day 2		Day 3	
Morning	Move from each destination	09:30 ▶ 10:30	Transfer by bus	09:15 ▶ 10:00	Transfer by bus
13:30 ▶ 14:00	Transfer by bus	10:30 ▶ 14:30	Team building & BBQ @ Chatan	10:00 ▶ 13:00	Free time (including lunch) @ Kokusai St.
14:00 ▶ 15 30	Sightseeing @ Shurijo Castle Park	14:30 ▶ 18:30	Check-in/Free time	13:00 ▶ 13:15	Transfer to Naha Airport
15:30 ▶ 17:00	Transfer by bus	18:30 ▶ 20:00	Dinner @ Chatan harbor brewery & Restaurant	Afternoon	Move to each destination
17:00 ▶ 19:00	Party @ Hyakunen Koka Ufuya	20:00	Move to hotel @ nearby hotel		
19:00 ▶ 19:30	Transfer by bus				
20:00	Arriving hotel @ around Nago City or Onna Village				

Recommended for incentive trip to improve motivation by spending relaxing time in Ishigaki Island

100 people scale **3 days 2 nights / Remote Island course**

Day 1		Day 2		Day 3	
Morning	Move from each destination	09:00 ▶ 11:00	Sightseeing @ Kabira Bay	Golf and one-day remote islands tour, etc.	
13:30	Arrival at Ishigakijima Airport	11:00 ▶ 11:15	Transfer by bus	Day 4	
13:35 ▶ 14:00	Transfer by bus	11:15 ▶ 13:00	Lunch/sightseeing @ Ishigaki Yaima Village		
14:00	ANA Intercontinental Ishigaki Resort Check-in	13:00 ▶ 13:20	Transfer by bus	09:30 ▶ 10:00	Transfer by bus
15:00 ▶ 17:00	Awards ceremony	13:20 ▶ 14:30	Workshop @ Minsa weaving or Ishigaki pottery	10:00	Arrival at Airport in Ishigaki Island
17:00 ▶ 18:00	Break	14:30 ▶ 15:00	Transfer by bus		
18:00 ▶ 20:00	Beach party	15:00 ▶ 18:00	Free Time		
		18:00 ▶ 18:20	Transfer by bus		
		18:30 ▶ 20:30	Dinner @ Funakura no Sato		

▶ Convention Model Course



Resort MICE area which is recommended to hold conferences surrounded by a lush natural environment centered on OIST

500 people scale

3 days 2 nights / Northern area of the main Island course

Day 1

Morning Move from each destination

Afternoon Academic conference/seminar @ OIST

Night Welcome reception @ Fugetsuro Onna Main Shop

Move to hotel @ resort nearby Hotel or business hotel



Day 2

Morning to afternoon Academic conference/seminar @ OIST

Night Dinner (please have it on your own)

Move to hotel @ resort nearby Hotel or business hotel



Day 3

Morning Academic conference/Seminar @ OIST

Afternoon to night Excursion

A course

- 1 Observation @ OIST facility observation tour
- 2 Industry observation/workshop @ Interlink Okinawa Ltd. (Fermented tofu making or vintage in a cave)
- 3 Dinner @ Hyakunen Koka Ufuya

B course

- 1 Industry observation @ Helios Distillery
- 2 Sightseeing @ Okinawa Churaumi Aquarium
- 3 Sightseeing/Dinner @ Kouri Ocean Tower

Convention MICE area recommended for holding medium- to large-scale conferences, focusing on Convention Center with abundant experience holding MICE events.

1,000 people scale

3 days 2 nights / Central area of the main Island course

Day 1

Morning Move from each destination

Afternoon Academic conference/seminar @ Okinawa Convention Center

Night Welcome reception @ Laguna Garden Hotel

Move to hotel @ resort nearby Hotel or business hotel



Day 2

Morning to afternoon Academic conference/seminar @ Okinawa Convention Center

Night Farewell reception @ Ginowan Tropical Beach BBQ @ Southeast Botanical Gardens

Move to hotel @ resort nearby Hotel or business hotel



Day 3

Morning Academic conference/seminar @ Okinawa Convention Center

Afternoon to night Excursion

A course

- 1 Sightseeing @ Cape Zanpa
- 2 CSR @ Lagoon Wonders of Coral Tour
- 3 Sightseeing/Dinner @ Mihama American Village

B course

- 1 Sightseeing @ Nakagusuku-jo Castle Site
- 2 Sightseeing/experience @ Murasaki Mura
- 3 Dinner @ Chatan harbor brewery & restaurant

Urban MICE area with easy access to the airport, where various MICE-related facilities are concentrated

200 people scale

3 days 2 nights / the southern main island course

Day 1

Morning to afternoon Academic conference/seminar @ Okinawa Prefecture Municipalities Community Hall

Night Welcome reception Cave party @ Valley of Gangala

Move to hotel @ resort nearby Hotel or business hotel



Day 2

Morning to afternoon Academic conference/seminar @ Okinawa Prefecture Municipalities Community Hall

Night Dinner (please have it on your own)

Move to hotel @ resort nearby Hotel or business hotel



Day 3

Morning to night Excursion

A course

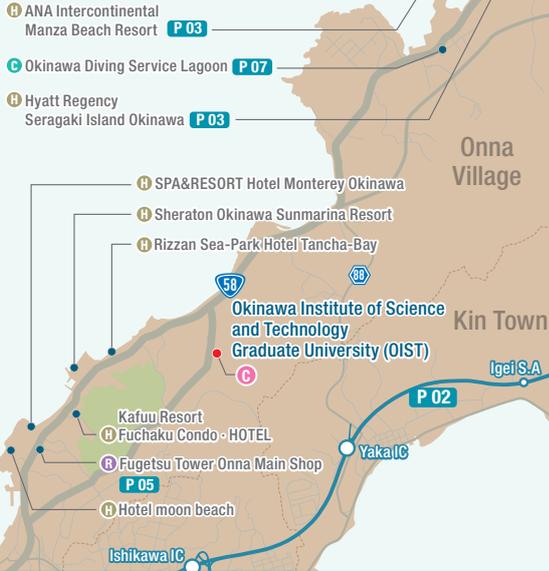
- 1 Sightseeing @ Shikinaen @ Road station Itoman
- 2 Industrial observation @ Masahiro Distillery
- 3 Peace learning @ Peace Memorial Park
- 4 Dinner @ Suitenrou Bettei

B course

- 1 Sightseeing @ Sefa Utaki
- 2 Industrial observation @ MRO Japan
- 3 Dinner @ POSILLIPO cucina meridionale

OKINAWA MAP

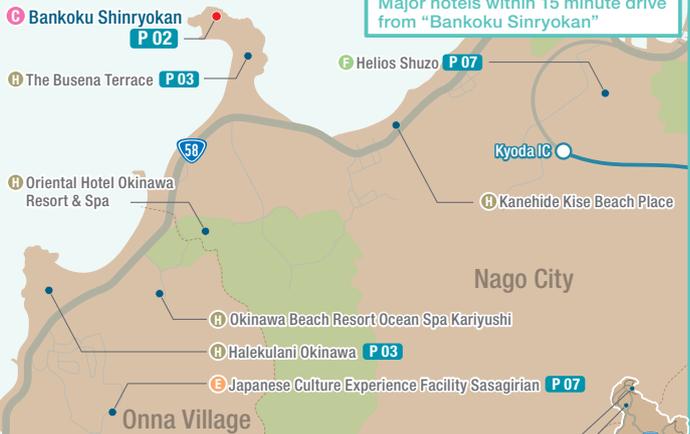
Major hotels within 15 minute drive from Okinawa Institute of Science and Technology Graduate University (OIST)



RESORT MICE AREA 1

Access: About 60 minutes by car from the airport

Major hotels within 15 minute drive from "Bankoku Shinryokan"

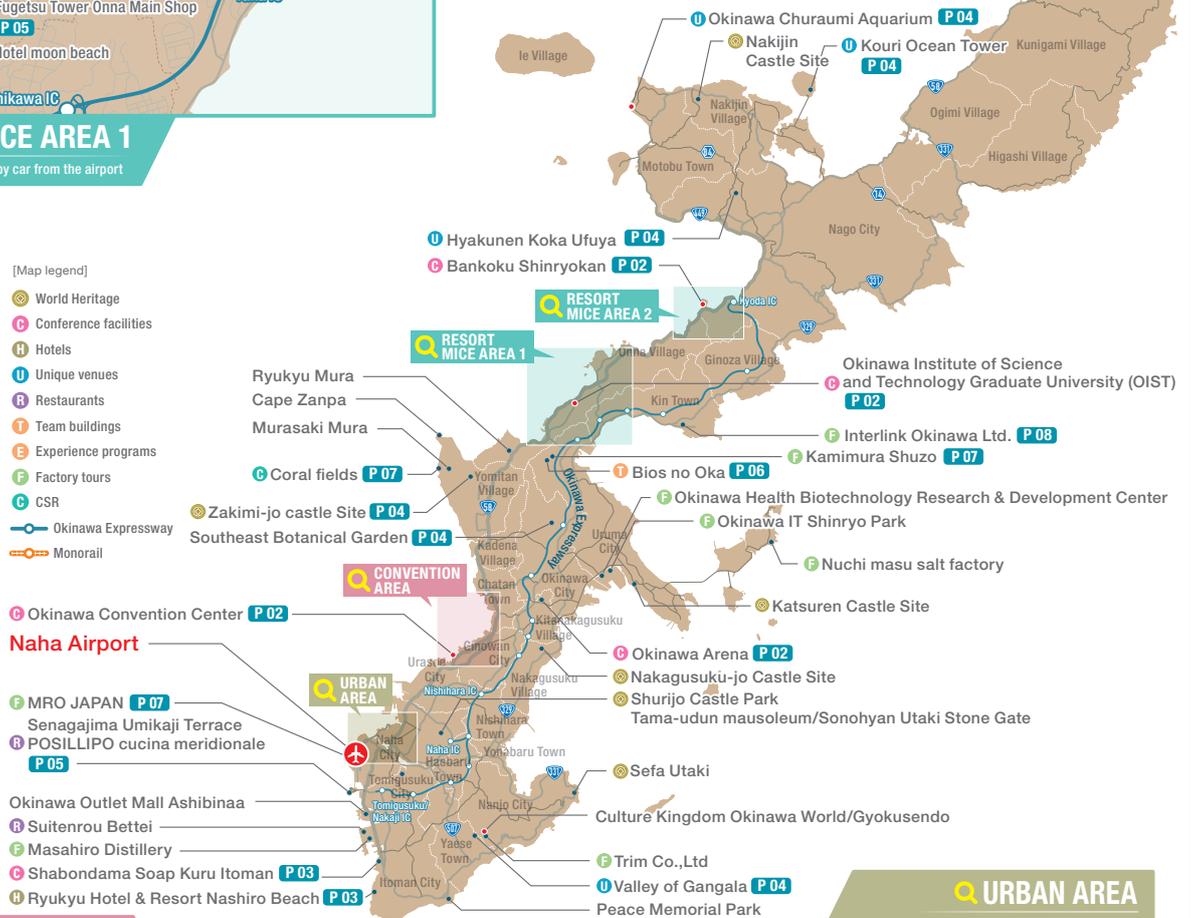


RESORT MICE AREA 2

Access: About 70 minutes by car from the airport

[Map legend]

- World Heritage
- Conference facilities
- Hotels
- Unique venues
- Restaurants
- Team buildings
- Experience programs
- Factory tours
- CSR
- Okinawa Expressway
- Monorail



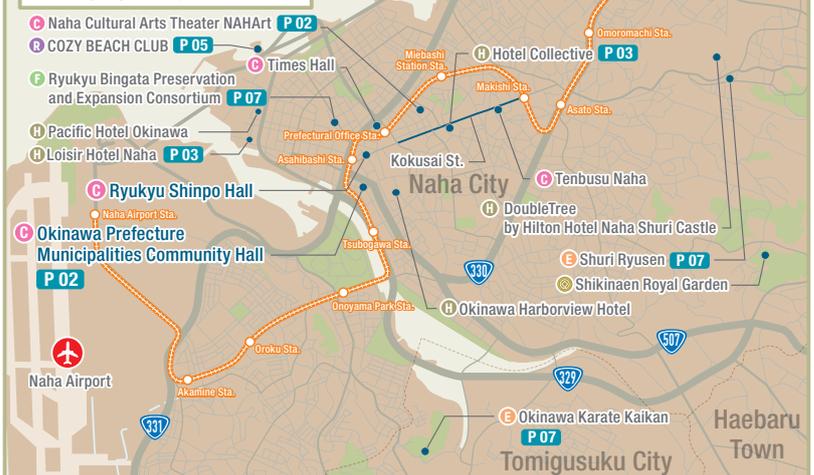
CONVENTION AREA

Access: About 25 minutes by car from the airport

Major hotels within 15 minute drive from "Okinawa Convention Center"



Major hotels within 15 minute drive from "Ryukyu Shinpo Hall"



Local host's voice



The charms of Okinawa as seen by local hosts

First appointed "JNTO MICE Invitational Ambassador" in Okinawa

Okinawa Institute of Science and Technology Graduate University (OIST)
Associate Vice President, Public Relations Dr. Yohei Morita

In 1992, he established Japan's first homepage at the Institute of High Energy Physics. Currently, he is the Associate Vice President of OIST which is ranked 1st in Japan in the Nature Normalization Index, and 9th in the world.

Scientific societies invited to Okinawa

21st International Conference on Computing in High Energy and Nuclear Physics (CHEP2015)
Strings2018-International Conference on Systems Biology (ICSB 2019)

*The normalized ranking is derived by calculating the ratio of Share to the institution's total article output in natural sciences as tracked by the Dimensions database from Digital Science.

Q1 What are the benefits of holding a conference in Okinawa?

Okinawa is attractive because it offers to hold meetings by the amazing ocean with coral reefs and rich in natural settings. Researchers can get out of their daily routine and that stimulates active communication in the meeting and among them.

Q2 Please deliver the message to organizers considering holding conferences in Okinawa.

Okinawa is blessed with bountiful nature, and it is very attractive point that such amazing natural setting has the effect of enriching conversations during the meetings. Some people may consider Okinawa is far, however its infrastructure has been improving. It will make Okinawa more accessible destination within Japan and from Asia.

Organizers' voices



The 13th Pacific Rim Conference of Ceramic Societies (PACRIM13) 13th Annual Pacific Rim Ceramics Conference

Tokyo Institute of Technology, School of Materials Science and Engineering,
Materials-Nanophononics
Professor Takaaki Tsurumi

Q1 Why did you choose Okinawa as your venue?

The Pacific Rim Ceramics Conference is an international conference rotates around the United States, China, South Korea, Australia, and Japan in the Pacific Rim. The first event was held in Hawaii, and offered the researchers relaxing atmosphere in natural settings. Since then, we were looking for something similar location, where participants can concentrate on their research presentations and discussions. During the process, Okinawa was nominated as candidate. After we were supported for the site inspection and various MICE services were proposed, we decided Okinawa as the hosted destination.

Q2 How did you feel about the charms of Okinawa as a venue?

Allowing researchers to concentrate on the research and discussions in the rich ambience of beautiful ocean, greenery nature, and culture is very attractive. Even overseas participants ranked Okinawa as one of top destinations to travel and that helps boosting the number of participants and that enables to cover many topics and deepen discussions.

Q3 Please give advice to organizers considering holding events in Okinawa.

When holding an event in Okinawa, we recommend that you use the Welcome Program (hospitality menu) in addition to other MICE supports. At the plenary session, we chose three options: Ryukyu traditional costume dressing experience booths, Miss Okinawa, and entertainment attractions (traditional performing arts - Eisa). These were very popular with participants because of the unique Okinawan content.

Sessions

October 27 (Sun)-November 1 (Fri), 2019

Venue

Okinawa Convention Center

Organizer

The Ceramic Society of Japan

The number of participants

1,656 people from 35 countries (512 overseas, 1,144 people in Japan)

Schedule

Day 1: Conference/Welcome Reception
Day 2: Conference and Participant Exchange Meeting
Day 3: Conference
Day 4: Conference and Conference Dinner
Day 5: Conference
Day 6: Conference tour



World's Largest International Conference on Ocean Thermal Energy Conversion 6th International OTEC Symposium

Saga University Institute of Ocean Energy (IOES)
Professor Yasuyuki Ikegami

Q1 Why did you choose Okinawa as your venue?

Ocean Thermal Energy Conversion (OTEC) is a system that generates electricity using the temperature difference between warm water on the ocean surface and cold water in the deep sea, and attracts attention as a renewable energy source with the stable output. Kume Island, located to the west of the main island of Okinawa, conducted the world's first proof-of-concept experiments on ocean thermal energy conversion, and was chosen as the venue for this reason.

Q2 How did you feel about the charms of Okinawa as a venue?

The main venue was Okinawa Institute of Science and Technology Graduate University (OIST) which is subtropical islands' advanced research and development base and has collaborated with us. We offered the optional tour to visit OTEC demonstration facilities and the deep sea water related facilities in Kume island. Through the programs, participants felt and highly appreciated warm hospitality, local gourmet, and beautiful ocean views.

Q3 Please give advice to organizers considering holding events in Okinawa.

For participants from Asia, Okinawa was very accessible via Hong Kong, and Taiwan, not only transit via Japan. Such accessibility is very attracting.

Sessions

September 26 (Wed)-27 (Thu), 2018

Venue

Okinawa Institute of Science and Technology Graduate University (OIST), Kume Island

Organizer

6th International OTEC Symposium Executive Committee

The number of participants

83 people from 12 countries (40 overseas, 43 people in Japan)

Schedule

Day 1: 1st Day of Research Presentations, Social Gathering
Day 2: 2nd Day of Research Presentations, Social Gathering on Kume Island
Day 3: Kume Island Optional Tour
Site inspection: Deep Ocean Water Research Institute, Ocean Thermal Energy Conversion Facilities, cosmetics companies that utilize deep ocean water, and oyster land plant farming





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for information
on Okinawa MICE!

おきなわMICEナビ

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<https://mice.okinawastory.jp/en/>



**MICE Promotion Division, Department of Culture,
Tourism and Sports, Okinawa Prefectural Government**

1-2-2 Izumizaki, Naha City, Okinawa
TEL : 098-866-2077 FAX : 098-866-2264

Okinawa Prefecture Osaka Office

21F Osaka Ekimae Dai 3 Bldg. 1-1-3-2100 Umeda,
Kita-ku, Osaka
TEL : 06-6344-6828 FAX : 06-6346-1784

Okinawa Prefecture Nagoya Information Center

5F Hisaya Chunichi Bldg. 4-16-36, Sakae,
Naka-ku, Nagoya
TEL : 052-263-3618 FAX : 052-263-3619



MICE Promotion Division, Okinawa Convention & Visitors Bureau

Okinawa Industrial Support Center 2F, 1831-1 Oroku,
Naha City, Okinawa
TEL : 098-859-6130 FAX : 098-859-6221

Okinawa Convention & Visitors Bureau Tokyo Office

Tokyo Kotsu Kaikan 3F, 2-10-1 Yurakucho,
Chiyoda-ku, Tokyo
TEL : 03-5220-5311 FAX : 03-5220-9720



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